







PERSONAL INFORMATION

Manel Valcarce



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Sex Male | Date of birth 27/12/1975 | Nationality Spanish

JOB APPLIED FOR

Area Sport Director

WORK EXPERIENCE

July 2007 to present

GENERAL MANAGER

VALGO INVESTMENT (MADRID – SPAIN)
CEO, General Manager, Senior Consultant
MANAGING DIRECTOR, RESPONSIBLE FOR MARKETING AND FUNDRAISING.

Business or sector SPORT - FITNESS

September 2012 to present

MARKETING MANAGER

Trainingym (Almería – SPAIN)
Marketing Manager
Responsible for sales and marketing plan of the company.

Business or sector TECHNOLOGY - FITNESS

July 2009 to September 2012

GENERAL MANAGER

GENERAL COUNCIL OF COLLEGIATE IN PHYSICAL EDUCATION AND SPORTS (MADRID – SPAIN)
General Manager
Responsible for the management of the institution in areas such as communication, marketing, technical level and public relations.

Business or sector SPORT - ENTITY

September 2002 to July 2007

GENERAL MANAGER

FEDA – AEROBIC & FITNESS SPANISH FEDERATION (MADRID – SPAIN)
Responsible for the management of the institution in areas such as communication, marketing, economic and financial and public relations.

Business or sector FITNESS - FEDERATION - EDUCATIONAL

EDUCATION AND TRAINING

1994 - 1999

GRADUATED IN SPORT AND PHYSICAL ACTIVITY SCIENCES

Level 6

PHYSICAL ACTIVITY SCIENCES – SPORTS, NATIONAL INSTITUTE OF PHYSICAL EDUCATION – UNIVERSITY OF LLEIDA, Spain.

1999 - 2002

DIPLOMA IN BUSINESS

Level 5

BUSINESS - BUSINESS ADMINISTRATION
UNIVERSITY OF LLEIDA, Spain.

2004 - 2005

MASTER IN UNIVERSITY ADMINISTRATION AND MANAGEMENT OF SPORT

Level 7

SPORT MANAGEMENT

SPANISH OLYMPIC COMMITTEE - COMPLUTENSE UNIVERSITY OF MADRID, Spain.

PERSONAL SKILLS

Mother tongue(s) Spanish

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Catalan	C2	C2	C2	C2	C2
	Replace with name of language certificate. Enter level if known.				
English	B2	C1	B1	B2	B2
	Replace with name of language certificate. Enter level if known.				

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills

- Charismatic, sociable, open and accountable. Like sport and social relations. Committed to the environment and participates in solidarity actions in other organizations.

Organisational / managerial skills

- Expert in sports management. Dynamic and practical ability to develop projects.
- Expert in teamwork, resource management and human resources
- Organized in several congresses, conventions and symposiums.

Job-related skills

- Teacher in the Official Master Management and Administration of Facilities Physical Activity and Sport (University Alcalá de Henares, Madrid INEF University of León), Official Master Sport Management in INEFC Catalunya, Marketing and Management Sports Events Course in University Complutense of Madrid, Graduate Fitness Directors of the University of Valencia and Specialist Course Management Leisure Centres of IGOID Group and the University of Castilla la Mancha. Faculty member of Universitas Unisport. Teacher the Master in Sports Management INEF of Madrid.

Computer skills

- Microsoft Office™ tools
- Adobe
- HTML / Joomla

Other skills

- Speaker and organizer of national and international courses and congress of sports management in Portugal, Colombia, Venezuela, Israel, Andorra, Germany, Mexico., Slovakia, Italy, etc.

Driving licence

- B

ADDITIONAL INFORMATION

Publications
Presentations
Projects
Conferences
Seminars
Honours and awards
Memberships
References

- Marketing Deportivo en 13 Historias. Editorial INDE, Madrid, 2012.
- Dirección e Innovación en los centros de Fitness, Editorial Wanceulen, Sevilla, 2011.
- Report Low Cost Gyms in Spain, 2013, 2014, 2015.
- Report Using the web and social networks in the fitness industry in Spain, 2015.
- European e-Learning Fitness Project (eLF Project) (2011-2014).
- Sport Business Symposium (2009-2015).
- Sports Manager of the Year Award (SECTORFITNESS European Academy, 2011).